# Shuttle Bus Services: Employee Shuttles

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# We Can Manage Your Employee Shuttles

The BusBank has over 15 years of experience in the transportation industry while specializing in the organization and management of countless employee shuttle services.

"Our client's know that our team of professionals will go the extra mile to perfect shuttling logistics so that everyone involved will have a smooth ride."

- Lee Ripani, Sales Administrator

#### **Executive Summary**

Throughout our history BusBank has assisted companies all over North America in the transportation of their employees on a large scale.

Our extensive network of operators throughout North America allows for flexibility regardless of amenities, budget or service intricacy.

Although there are countless benefits of investing in an employee shuttle program the most important is getting your staff to their work site easily, safely and in a timely manner.

## How Shuttles Can Help

Clients come to us for a variety reasons for what they need to initiate employee shuttles but most often the need is created by the following:

- Loss of Parking Spaces
- Airport Transfers
- Long Distance Commuting
- Large Multi-Week Conference
- Rural Pickups for Factory Workers

#### Let the Results Speak

We take feedback seriously at BusBank and love to hear how utilizing an employee shuttle managed by us assists clients.

The biggest takeaway from speaking with clients is they noticed a significant increase in employee productivity and overall comradery in the workplace.

They attribute this to the fact that employees are spending more time together and are less stressed than when commuting in their cars every day to and from work sites.

"The BusBank has made a world of difference when it comes to getting our employees to and from campus. Not only do they foresee issues before they arise but they are able to make changes due to construction and traffic conditions on the fly."

- Human Resources Manager

## What We Can Offer

The BusBank understands the specific needs that come along with operating and managing daily shuttles. Over the years we have worked hard to set us apart from the competition by offering the following:

<u>Daily Reporting</u> – We can provide detailed ridership reports that allow both The BusBank and the client a clear visualization of peak ridership times and days. This allows us to better optimize the shuttle route and schedule for you and your employees.

<u>Dedicated Shuttle Drivers</u> – Driver knowledge and feedback becomes one of the most valuable components of a well-managed shuttle. Your team of drivers will become experts on the route, understand traffic patterns and provide a welcoming face for passengers.

<u>GPS Tracking Solutions</u> – Upon request we can equip any long term employee shuttle with GPS allowing for tracking reports and route timing available 24/7. Additionally, clients and employees can view in real-time where a shuttle is located via our web based platform.

#### The BusBank Difference

By working with independent operators rather than owning buses we are able to maintain the flexibility to customize transportation solutions that fit the needs of the client in any situation.

Our independent network of bus operators is the largest of its kind in all of North America. What helps to set us apart is our in-depth industry knowledge that has been built upon over the last 16 years.

Operators are added to our network only after an initial screening process. They are able to stay in our network only by providing our customers with quality and dependable transportation as promised.

As we work with each carrier, we build a detailed history of their operations and performance. Every day we learn more about each carrier's strengths & weaknesses and how the services of a particular operator can fit the specific needs of particular customers.

The BusBank understands the importance of limiting the negative impact on our environment by reducing greenhouse gas emissions. In an effort to do so, we have the unique ability to leverage the size and diversity of our operator network and the use of "green" and environmentally friendly vehicles powered by alternative fuel, such as B-20.